

SUMMER 2012 NEWSLETTER

www.iowadot.gov/motorcycle



IOWA MOTORCYCLE

Safety Forum

THANK YOU

The event planning team would like to thank you for your interest in and commitment to improving motorcycle safety, and reducing motorcycle crash deaths and injuries. We hope you will take advantage of the free voucher for either a BRC or BRCII class this summer at any of Iowa's motorcycle rider education sponsors.

We also thank the exhibitors and door prize contributors. An event of this type would not happen without the assistance of many businesses, groups and individuals, so please join us in thanking them and encouraging others to support the event next year. We could not provide you with such a successful event without the dedicated assistance of many.

WE'RE GOING TO NEED A BIGGER VENUE

Due to the overwhelming success of this year's forum, we will be moving the location: Next year's forum will be held in the William C. Knapp Varied Industries Building at the Iowa State Fairgrounds. Mark your calendars!

2013 MOTORCYCLE SAFETY FORUM
FRIDAY, APRIL 26, 9 A.M. - 5 P.M.
WILLIAM C. KNAPP VARIED
INDUSTRIES BUILDING
IOWA STATE FAIRGROUNDS

APRIL 2013						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

THANK YOU TO OUR 2012 FORUM DOOR PRIZE SPONSORS

The 5 and Dime – Ames
Accessories Unlimited – Ames
Adams Cycle Inc. – Nevada
Batt's Cycle – Boone
Big Barn H-D – Des Moines
Crossroads Tavern – Kelley
Daytona's All Sports Cafe – Des Moines
Dublin Bay Pub – Ames
Dutch Oven Bakery – Boone
Flat Tire Lounge – Madrid
Garvis Honda – Des Moines
The Gigglin' Goat – Boone
Shenanigans – Boone
Sportsman Lounge – Ames
Struther's Bros. – Des Moines
Wallaby's Bar and Grill – Ames
Whiskey River – Ames
Wiebers Auto Body – Boone
Willard's Harley Repair – Colo
Zylstra Harley-Davidson – Ames



IOWA MOTORCYCLE SAFETY FORUM

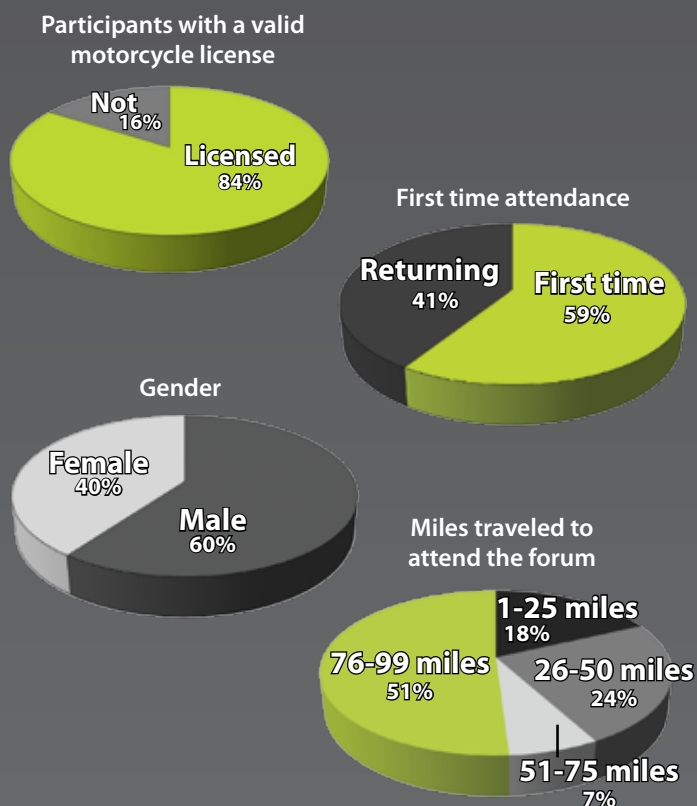
The Iowa Motorcycle Safety Task Force is looking at new options for the 2013 event, including fresh ways to organize the day's events with a motivational speaker, action networking, hands-on safety training or other new elements. Please send your ideas to toni.kerkove@dot.iowa.gov.

FORUM GOALS AND GAINS

Thanks to those who took the time to complete the evaluation and share your thoughts with us. Three topics surfaced most often that will be addressed next year.

- The event planning team will continue to invite more vendors. If you are at a rally this summer, encourage vendors to check out our forum – vendors are not charged for booth space.
- The forum will start at 9 a.m. in 2013 let's hope for better weather so more can ride in for the event.
- One of the goals of the event planning team is to provide additional hands-on training opportunities.

2012 PARTICIPANT DEMOGRAPHICS



IMPORTANT NEWS AND WAYS YOU CAN PROMOTE MOTORCYCLE SAFETY IN 2012

This year's theme was "All the Gear All the Time." Motorcycle riders can help educate others about safe driving by being more visible on the road. Wear the right gear each time you ride for the safest motorcycle experience. Information on conspicuity practices and links to other information can be found on the forum's new website: www.iowadot.gov/motorcycle.

2012 FORUM SUCCESS

The Ninth Annual Iowa Motorcycle Safety Forum was an all-around success: with more than 475 participants; well-received speakers; and discussion and networking amongst the attendees. The evaluations were very positive and your valuable suggestions will be considered for next year's event.

IMAGES FOR 2013 MOTORCYCLE SAFETY CALENDAR

The committee is working on a 2013 Motorcycle Safety Calendar that will be distributed with the winter newsletter. Do you have interesting pictures from your rides you would like to share? If so, please email them to Toni at toni.kerkove@dot.iowa.gov.



CONGRATULATIONS TO OUR WINNER

Claudia Brubaker from Rippley, Iowa, won the Aluma trailer door prize! Thank you Aluma, for your generous donation.



2012 FORUM IMAGES

To view more images from the forum, visit:
www.iowadot.gov/motorcycle.



*Lincoln Highway Heritage Byway
Image © 2011 Carl Kurtz, all rights reserved.*

IOWA'S TOP 10 RIDES

1. The Great River Road
2. Loess Hills Scenic Byway
3. Iowa's original Lincoln Highway
4. White Post Road
5. Poopy's Triangle (mostly Iowa)
6. Iowa 64
7. Iowa 2
8. Iowa's Twisties
9. Raccoon River Century
10. Iowa Four Corners



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WWW.IOWADOT.GOV/MOTORCYCLE

LIST OF MRE CONTACTS AND LOCATIONS

Sponsors, sites and course registration telephone numbers are listed below.

Des Moines Area Community College (DMACC)	Ankeny	515-964-6330
Northeast Iowa Community College (NICC)	Calmar	800-728-2256 ext. 219
Kirkwood Community College (KCC)	Cedar Rapids	319-398-7130
Clinton Harley Davidson	Clinton	563-242-1901
Southwestern Community College (SWCC)	Creston	641-782-1424
Eastern Iowa Community College District (EICCD)	Davenport	563-336-3320
Big Barn Harley Davidson	Des Moines	515-265-4444
ABATE of Iowa Inc.	Eldora	641-858-5001
Iowa Lakes Community College (ILCC)	Emmetsburg	712-362-7934
Iowa Central Community College (ICCC)	Fort Dodge	515-574-1067
Hawkeye H-D	Iowa City	319-545-7495
Iowa Valley Community College District (IVCCD)	Marshalltown	641-844-5624
North Iowa Area Community College (NIACC)	Mason City	641-923-2252
Bandy Motorcycle Training	North Liberty	319-626-2014
Northeast Iowa Community College (NICC)	Peosta	563-556-5110 ext. 372
Northwest Iowa Community College (NCC)	Sheldon	712-324-5061 ext. 193
Western Iowa Tech Community College (WITCC)	Sioux City	712-274-8733 ext. 1298
Hawkeye Community College (HCC)	Waterloo	319-296-4005
Silver Eagle Harley Davidson/Yamaha	Waterloo	319-415-4839
Southeastern Community College (SECC)	West Burlington	319-208-5375



2012 forum speaker Brittany Morrow, MSF
and founder of www.rockthegear.org

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